

Margot Cairnes B.Ed. (Hons) MBA

- International Author and Speaker
- Global Leadership Strategist
- Executive Mentor / Advisor



A visionary thinker, Margot Cairnes' presentations are dynamic, inspirational, challenging and sometimes confronting as she presents leading edge approaches to Leadership and strategic business issues for the 21st Century. As a Keynote Speaker or Panel Chair, Margot's passionate and creative approach delivers unique presentations which take participants on a journey to higher levels of thinking.

Margot Cairnes has been a highly respected leader and corporate advisor to Boards and CEOs of multinational companies for over 20 years, addressing crucial strategic issues in management, leadership and business.

As Founder & Chairman of Zaffyre International, Margot Cairnes guides the Zaffyre team. Zaffyre International advises, mentors and partners with Boards and CEOs to devise whole organisation transformation projects using the Cairnes Methodology.

Margot's leading edge methodologies produce impressive results which increase shareholder value, set world benchmarks and create industry, community and personal breakthroughs.

Zaffyre's extensive client list includes companies such as Origin Energy, Lynas Corporation, WorleyParsons, BP and Mobil Oil Globally, Western Power, Alcoa, Telstra, BHP Billiton, Levi Strauss, and The Reserve Bank of Australia, Fletcher Challenge Energy, DuPont Australasia.

Margot presents at global forums on leadership, future trends and corporate social responsibility. Her audiences have included 'Fortune 500' Chief Executive Officers and Directors, international political leaders and members of international think tanks. Margot was a delegate to the Economic Forum of the 20/20 Summit and is a regular delegate of the Australian Davos Connection and World Economic Forum.

Margot Cairnes' influence extends beyond the corporations she helps transform. Her work reaches into social, academic and political communities, inspiring and supporting innovative ways of thinking and relating. She is an accomplished author of over 400 articles and five books: *Boardrooms that Work - A Guide to Board Dynamics*, *Staying Sane in a Changing World*, *Approaching The Corporate Heart*, *Reaching For The Stars and Peaceful Chaos*.

In recognition of her contribution to Australian business, Margot was one of the six national finalists in the 2008 Veuve Clicquot Awards which acknowledge the achievements of outstanding Australian female entrepreneurs and leaders.

Margot is regularly invited to provide business commentary on current issues on programs such as Business Sunday, Sky Business News, the Today Show, Compass and ABC Radio.

Margot is also a regular contributor to leading business journals and writes a monthly leadership column for Engineers Australia.